

Brothers,

Many of you have been to the house recently and seen some of the extensive updates that have been taking place there. We can all thank the house corporation for applying our funds to the best of their ability, and also those brothers who have donated their time to the cause. For those of you who have not been to the house lately, please have another look at [www.zetathetafundraiser.com](http://www.zetathetafundraiser.com) to see pictures of our progress. By doing so, you will also see that we are going to run into a problem soon. Our "Total Pledges Received" is beginning to near our "Current Pledge Total". Sooner, rather than later, our progress is going to be stalled due to a lack of funding.

Many of us have been affected by the current economic downturn, whether directly or through family and friends. It can be difficult to reach into our pockets for donations at such critical and uncertain times. Given the factors against us, we are looking to implement an additional strategy for raising the funds we require for slated projects while at the same time helping our fellow brothers. We would like to consider developing partnerships with business owners somehow related to our organization and ask for the support of the rest of us to support those businesses.

Many business owners are involved in networking organizations such as BNI, Chamber of Commerce, etc. These businesses are usually related to each other by proximity and willingness to participate. We would like to take this a step further and create the Sigma Chi Zeta Theta Business Directory. This should be an even greater networking opportunity given the existing bonds of brotherhood. The thought would be for business owners to offer some benefit to the fundraising effort for any referrals received through this initiative. Star Chiropractic of Shelby Township, MI has agreed to be the first member of this strategic network. They will be making a fifty dollar donation to the house renovation project for each new patient that comes into the office and mentions Sigma Chi Zeta Theta ([www.starchiropractic.net/ztsigs](http://www.starchiropractic.net/ztsigs)). What we would like to do now is expand on this and solicit offers from other Zeta Theta related business to follow suit. This will not only help us to reach our fundraising goals but also to support our brotherhood in using their services and products, where applicable.

Given the state of the economy, it is important that we support each other where we can. All of us are willing to support our brothers in their business ventures, but many times we are uninformed of the opportunities to do so. We hope that this will help keep brothers more informed and put us one step closer in the bonds of brotherhood. We may even have the chance to see or talk to one another more often if we worked more closely in our daily routines.

In Hoc,

Josh Myers '01  
Alumnus



Chris Channell '08  
House Corp VP



If you are interested in submitting an offer for partnership between a business and Sigma Chi Zeta Theta Fundraising, please contact Chris Channell (419.351.8873 , [channell2002@hotmail.com](mailto:channell2002@hotmail.com)) or Josh Myers (248.318.9659 , [joshup24@hotmail.com](mailto:joshup24@hotmail.com) ).